

## FOR IMMEDIATE RELEASE

### Sapphire Expert Richard W. Hughes joins SinoRMC

Hong Kong, October 11, 2010 – Sino Resources Mining Corporation (SinoRMC) today announced the appointment of gemstone expert Richard W. Hughes as CEO of the Sapphminco Division, and Senior Vice President of SinoRMC. This move will strengthen the Group's position as one of the world's largest sapphire producers. Based in Hong Kong, Richard will report to SinoRMC's CEO, Simon Hsu.

Richard is one of the world's foremost sapphire experts and the author of *Ruby & Sapphire*. One of the most highly regarded books on precious stones, it has won critical acclaim from a who's who of the gem and jewelry world.

An avid traveler, Richard has visited more than fifty countries on six continents and lived in Asia for close to two decades. His frequent travels, fuelled by his passion for gemstones, have been the motivation for authoring over a hundred articles on all aspects of the gem and jewelry trades. In 2004 and 2005, articles he co-authored won the Richard T. Liddicoat award from the American Gem Society.

In 2010, Richard received the Antonio C. Bonanno Award For Excellence in Gemology, conferred by the Accredited Gemologists Association (AGA). One of the highest accolades in the gemstone industry, the Award recognized Richard's efforts in successfully advancing the profile of many gems and the countries that produce them through both his travelogues and scientific writings and the generous sharing of this information through trade journals and his website, [www.ruby-sapphire.com](http://www.ruby-sapphire.com).

Simon Hsu, CEO of SinoRMC said, "We are pleased to have Richard join us. His experience with and passion for sapphire is second-to-none and he will fit in well with our team. Over the next year we will be introducing some extremely exciting initiatives in the realm of sapphire and Richard will be crucial to making those efforts a success."

At SinoRMC, Richard will be overseeing the group's sapphire mines at Bokeo in Laos, as well as working closely with the Group's mining operations in Australia. He will also be involved in acquiring new sapphire resources, as well as the processing, sale and marketing of those resources.

#### **About SMRC**

SRMC is an innovative, quality driven, sustainable and vertically integrated resource company. We are the world's premier producer as well usage innovator of natural sapphires. Between our operations, SRMC produces 2,250,000 carats of raw sapphire a month. What sets SRMC apart from others in sapphire industry is our inspired strategy - we are the first in our industry to work towards seamlessly integrating all the multiple processes from mining to retailing. SRMC brings the beauty, energy and magic of sapphires to life.

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Richard Hughes holding the Smithsonian Institution's Logan Sapphire. At 423 carats, it is one of the world's largest gem sapphires.